

Company Profile



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1 Company Profile

1.1 Company History

New Horizon is a leading System Integrator encompassing Integration and Management of IT Infrastructure through its robust world class delivery processes to varied corporations of high repute.

New Horizon came into existence in 1999 and started-off its operations in Karachi from a single room. After a decade-long hard work, New Horizon has the honor to be the biggest IT Company in Pakistan in terms of geographic coverage having its presence in Karachi (Head Office), Lahore (Regional Office), Islamabad, Multan, Faisalabad, Peshawar, Muzaffarabad (AJK), Hyderabad, Quetta, Sukkur, Rahimyar Khan and Sialkot. The company also has its presence globally and for this it has already established operations in Afghanistan, CIS, Middle East Africa, Sri Lanka and Bangladesh.

New Horizon started off with an alliance of 2 renowned brands and today it has over 25 tier 1 partnerships with various global technology brands of different domains.

New Horizon is a team of unmatched global skill set with the proven track record of consistent delivery, fulfilling the prime requirement of our customers. New Horizon's global experience, commitment to technology and superior service standards are the key values of the organization.

1.2 Our Vision

To establish New Horizon as the recognized leader in the IT solutions & services arena globally with a strong presence in the Asia Pacific region where we should be able to not only meet but exceed the expectations of our valued customers. Having strong presence in the local market, New Horizon also aspires to be the IT Company which should have the capacity to attract the most talented and motivated professionals who have both skills and the drive to excel, thus providing them with a platform along with necessary tools and technologies to bring innovative ideas to life.

1.3 Our Values

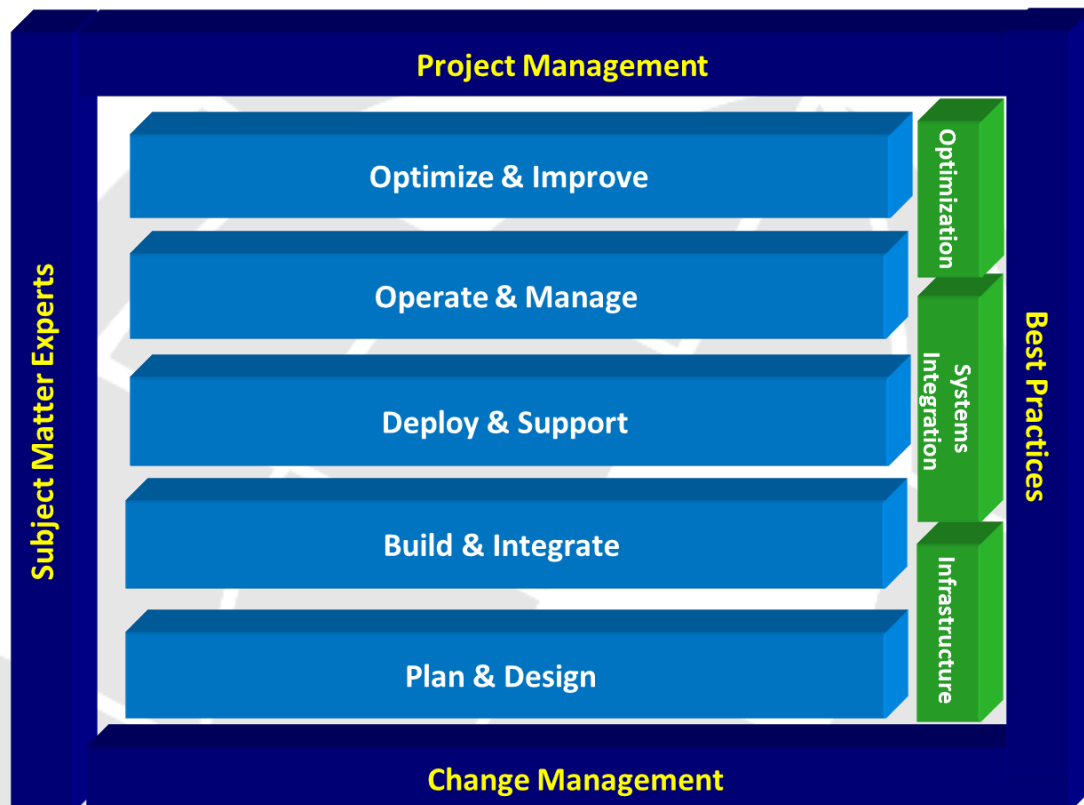
New Horizon significantly contributes to the success of our customers by offering end-to-end innovative IT solutions and services that enhance dexterity and enabling them to outperform in the competitive world by implementing best global practices to overcome the business challenges. Our Core Values are:

- *Excellence*
- *Commitment*

1.4 What we do!

In a very artless expression; New Horizon provides End-to- End IT Infrastructure services that aim to provide the customer with an unbeatable combination of technology, processes and people that deliver services which are aligned with the customer's all IT objectives.

A snapshot of our services areas are articulated in following image:



2 Strategic Alliances

Our alliances with premier global organizations help us deliver exceptional quality in the business of Information Technology services. Quality commitment is indelibly ingrained in the New Horizon's DNA and our ethical framework is inundated with the drive to go beyond the existent boundaries of professional excellence. Our business associates are epitomical of the very same values that we nurture, and this only amplifies our quest for perfection.

New Horizon partners with some of the best IT companies in the world to deliver innovative and comprehensive solutions for your business. Our comprehensive alliances portfolio allows us to offer you greater choice in solutions that transform your business and position you for competitive advantage. Some of our partners are:



New Horizon is the first to become HP Gold Partner in Pakistan. New Horizon offers the entire range of HP Servers, Laptops & Tablet PCs, Desktops & Workstations, Printers & Multifunction, Ink, Toner & Paper, Monitors & Accessories, Servers, Blade Servers, Storage, Networking, Handhelds, Scanners, Fax and Network management Software solutions to cater for the mission critical needs of our clients.



As Microsoft Gold Certified Partners, New Horizon has passed the highest level of requirements from Microsoft and have demonstrated the most robust, efficient and scalable implementations of Microsoft technologies in enterprise customer deployments. Microsoft Gold Certified Partners are the elite Microsoft Business Partners who earn the highest customer endorsement. New Horizon has the knowledge, skills, and commitment to help implement technology solutions that match customer's exact business needs.



New Horizon holds the status of Tier 1 Partner with Avaya™. Avaya is a global leader in enterprise communications systems and delivers Contact Center Software, Unified Communications Software, IP Office, Gateways, Servers, and Phones. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness.



New Horizon is partner of Evolis. The company designs, manufactures, and markets a comprehensive range of plastic card printing solutions. These card printers are fitted with options for graphic, magnetic and electric (contact and RFID contactless chip cards) personalization of all kind of cards and badges (employee badges, student IDs, payment cards, etc.).

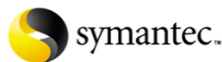


As a business partner of Juniper Networks, New Horizon designs and sells Internet Protocol network products and services. Juniper also partners with Nokia Siemens Networks, Ericsson, and Alcatel-Lucent to provide IP/MPLS network solutions to customers. Juniper's products include T-series, M-series, E-series, MX-series, and J-series families of routers, EX-series Ethernet switches, WX-series WAN optimization devices, and SRC Session and

Resource Control appliances.



As an Enterprise Business Continuity partner of VMware, New Horizon delivers solutions for business infrastructure virtualization that enable IT organizations to energize businesses of all sizes. With the industry leading virtualization platform – VMware vSphere™ – customers rely on VMware to reduce capital and operating expenses, improve agility, ensure business continuity, strengthen security and go green.



As a Silver partner for Symantec, New Horizon provide security, storage and systems management solutions to help small businesses to the largest global organizations secure and manage their information-driven world against more risks at more points, more completely and efficiently than any other company.



EMC is a global leader in enabling businesses and service providers to transform their operations and deliver Information Technology as a service. Being a business partner of EMC, New Horizon is authorized to provide archiving systems to its corporate customers.



Panduit is a world-class developer and provider of leading-edge solutions that help customers optimize the physical infrastructure through simplification, agility, and operational efficiency. Panduit's Unified Physical InfrastructureSM (UPI) based solutions give enterprises the capabilities to connect, manage and automate communications, computing, power, control and security systems for a smarter, unified business foundation.



Being a Citrix Partner, New Horizon is authorized to provide Citrix products and services to enterprises in Pakistan. Citrix Systems, Inc. is a leading provider of virtualization, networking and cloud computing solutions for more than 230,000 organizations worldwide. Citrix product families radically simplify computing for millions of users, delivering desktops and applications as an on-demand service to any user, in any location on any device.



Being an NVidia Tesla Preferred Partner, New Horizon is authorized to provide NVidia Tesla products and services to enterprises in Pakistan. Tesla is transforming the world of supercomputing. By using the GPU's parallel processing capabilities, it delivers massive performance for scientists and researchers needing the power of a supercomputer, but at a fraction of its cost and power consumption.



As an Emerson Enterprise Partner, New Horizon is authorized to provide datacenter solutions as well uninterrupted power solutions and resolves temperature issues. Emerson (NYSE: EMR) is a diversified global manufacturing and technology company. We offer a wide range of products and services in the areas of network power, process management, industrial automation, climate technologies, and tools and storage businesses.



Being a Veeam Gold Pro Partner, New Horizon provides backup & replication solutions to enterprises in Pakistan. Veeam Backup for VMware ESX/ESXi is unique because it combines backup and replication for fast recovery of your VMware ESX Servers in a single product. Veeam is known as no.1 in Virtualization Management & Data Protection.



The Security Division of EMC

RSA's information-centric approach to security protects the integrity and confidentiality of information throughout its lifecycle – no matter where it moves, who accesses it or how it is used. RSA offers industry-leading solutions in identity assurance & access control, encryption & key management, compliance & security information management and fraud protection. These solutions bring trust to millions of user identities, the transactions they perform, and the data that is generated.



Barracuda Networks Inc. combines premises-based gateways and software, virtual appliances, cloud services, and sophisticated remote support to deliver comprehensive content security, data protection and application delivery solutions. The company's expansive product portfolio includes offerings for protection against email, Web and IM threats as well as products that improve application delivery and network access, message archiving, backup and data protection.



the network monitoring company

Being a Paessler Partner, New Horizon is authorized to provide Networking Monitoring solutions to enterprises in Pakistan. Network Monitoring is essential for companies of any size and branch. With uptime monitoring you can ensure that your computer systems are running smoothly and that you will be notified when outages occur. A network monitoring tool is also important to increase the efficiency of your network by understanding bandwidth and resource consumption through usage monitoring and bandwidth management.



New Horizon & SAS has grouped up to facilitate organizations across all segments, to realize the full potential of their greatest asset: data. SAS tools and solutions allows transformation of data about customers, performance, financials and more into information and predictive insight that lays the groundwork for solid and coherent decisions. SAS is used at more than 50,000 sites in over 100 countries, including 93 of the top 100 companies on the 2010 Fortune Global 500® list.



A DIVISION OF EMC

New Horizon and EMC are now together to deploy Green Plum proven solutions and technologies that help companies achieve a secure, efficient information infrastructure; and can deliver even greater customer success and satisfaction with our combined resources. By creating common product architecture and operating systems goals, New Horizon and EMC bring much greater business value to the marketplace.



ORACLE®

New Horizon has attained the status of Gold Partner of the Oracle Partner Network. With more than 380,000 customers (including 100 of the Fortune 100) and with deployments across a wide variety of industries in more than 145 countries around the globe, Oracle offers an optimized and fully integrated stack of business hardware and software systems. Oracle engineers hardware and software to work together in the cloud and in the datacenter from servers and storage, to database and middleware, through applications. Oracle's open architecture and multiple operating-system options also give customers unmatched benefits from best-of-breed products in every layer of the stack, allowing them to build the best infrastructure for their enterprise



3 Services & Products

New Horizon understands what is needed to deliver business value using IT, it offers end- to- end solutions which covers consulting, hardware, licensed software, applications, systems management, IT optimization, security, maintenance, help desk and networking needs etc.

New Horizon is resolutely committed to endowing its clients with the finest in the world of IT Infrastructure, and strongly believes that its business customers are an integral part of this ethical set-up. We are not only focused on the local market but have spread our wings to gain business in the international market as well. New Horizon provides an incomparable degree of domain expertise with a results-oriented attitude. We present business value with the use of IT along with continuous Research and Development to attain an organization's trust and reliability with innovative and dynamic products & solutions in order to support our customers, providing competitive edge and best return on investment.

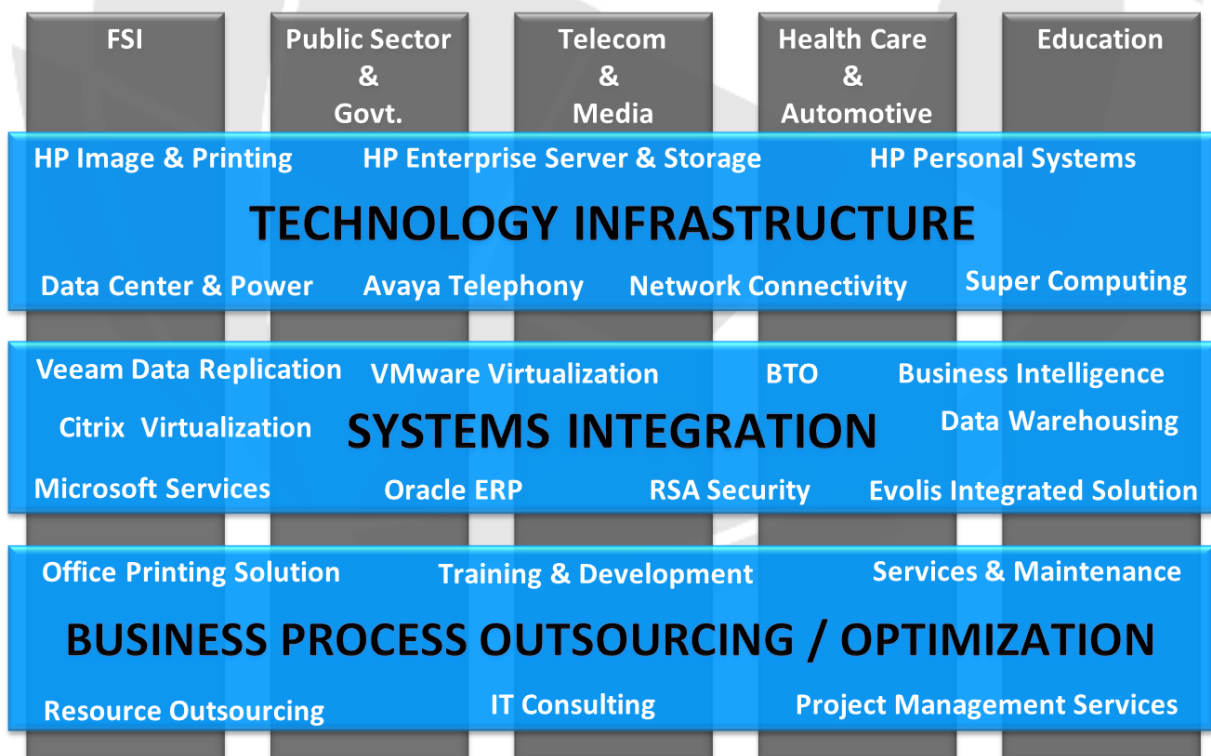
Our Technology and related services provide clients with technology related solutions and services that increase their competitive advantage and ROI. To cater end to end IT need, New Horizon aims to provide services in the following three areas:

**Technology
Infrastructure**

**Systems
Integration**

**Business Process
Optimization /Outsourcing**

As a specialized Information Technology Service Provider, we operate in the market space by offering unique set of following services & products:



3.1 Technology Infrastructure

New Horizon provides end-to-end IT infrastructure provisioning using deep business and technology skills and key alliances to help clients leverage next generation networks to achieve high performance. We humbly claim has the experience, assets, wisdom and proven offerings to mitigate the risks associated with the roll out journey.

3.1.1 Enterprise Servers & Storage

Simplified Storage & Integrated Server solutions are essential requirement in business critical environment. It provides ease of administration and storage distribution since cables and storage devices are not supposed to be physically moved to shift storage from one server to another. When planning to optimize your Enterprise storage & servers, it can be a challenge to identify and enhance the best fit according to the needs. New Horizon provides comprehensive range of Enterprise Servers & Storage solutions that addresses the diverse customer requirements from low-end to high-end expandable & scalable storage & server solutions.

3.1.2 Personal Systems

Enterprises and consumers stipulate the basic demand for quality systems & devices that are compatible to their specific environment. New Horizon offers complete range of HP business and consumer PCs, Desktops, Mobile Computing Devices, Workstations, Notebooks, Tablet PCs, Mini Books and Thin Clients, etc.

3.1.3 Printers and Peripherals

New Horizon is highly committed to deliver the best of solutions that exceeds customer satisfaction at all levels. Image & Printing being the core area of expertise, we are the market leaders in supplying image & printing products including Standalone & Network Printers, Inkjet, Laserjet, Multifunction Printers, Scanners, All-in-Ones, Plotters, Toners, Cartridges and Digital Cameras.

3.1.4 Data Center & Power Backups

New Horizon is expert in designing state of the art data center solutions to support and protect mission-critical IT operations. We have qualified engineers who provide on-site support to ensure optimum performance of your server and network along with full scalability to accommodate your growing needs. Numerous tradeoff tools are designed to reduce complexity by identifying data center preferences and aligning them against customers' budgetary and physical environment constraints.

In addition, New Horizon provides 100% uptime by offering Power Backup solutions that guarantees 24x7 business continuity, proactive fault avoidance and reactive resolution. Alternate Power Conversion mechanisms such as Power Conditioning, Uninterruptable Power Supply (UPS) and timely Battery Replacement increase efficiency and help businesses in power sizing, power density, and cooling decisions.

3.1.5 Network Services

The need of having a robust, flexible and scalable network infrastructure is vital in today's world. IT related decisions are tough due to the technological developments and high competition. Building a

reliable converged network infrastructure involves the tight integration of solutions, products and technologies.

New Horizon helps clients leverage next generation networks to achieve high performance. Our approach is to build a cost effective, yet, efficient network for our customers that involves assessment of the current infrastructure, understanding the exclusive requirements, designing an optimal solution and finally deploying it. New Horizon has designed and built some of the state-of-the-art mission-critical networks.

We partner with leading network technology companies like Juniper, Avaya, VMware, Siemon and Panduit for providing these solutions which makes us one of the largest structured cabling & network integrators across Pakistan.

3.1.5.1 Structured Cabling

New Horizon have certified engineers & skilled technicians on board who provide complete in-house & outdoor Ethernet/Fiber Optic digging, laying and end-to-end connectivity provisioning. Regardless of how complex the scenario is, we have proven expertise to meet the challenging technological needs of our valued customers.

3.1.5.2 Network Integration Services

New Horizon offers proficient Network Integration services in the following areas:

- Routing & Switching
- IP Telephony
- Network Convergence
- Unified Messaging
- Real-time collaboration

3.2 Systems Integration Services

New Horizon Systems Integration Services work closely with customer business executives, process owners and technology specialists to, select, deploy, and successfully implement Core Business Applications. New Horizon Subject Matter Experts (SMEs) bring industry best practices to add value to the customer's core business application suite deployment. Our System Integration service encompasses:

3.2.1 Microsoft Services

As a Premier Microsoft Gold Certified Partner, New Horizon is committed to deliver dynamic solutions & services based on Microsoft technologies having 6 competencies and more to be added in near future. These competency areas include Data Management Solutions, Information Worker Solutions, Licensing Solutions, Microsoft Business Solutions, Mobility Solutions, Networking Infrastructure Solutions and Security Solutions.

Recently, we have gained major expertise/skills in the following areas:

3.2.1.1 Infrastructure Services

These solutions drive customer's integrated network infrastructure and are most essential when planning to standardize the structure. New Horizon has successfully achieved technical excellence in:

- Active Directory and Identity Management
- Exchange Migration & Deployment
- Systems Management
- Unified Communication
- Storage Solutions
- Security Solutions

3.2.1.2 Enterprise Application Integration

Enterprises today, have different systems running to support their business environment. It is important to integrate those enterprise business applications for timely and effective decision making. Therefore systems and technologies from different sources are used and information is shared across disparate sources to make produce helpful results. The criticality lies in enabling the systems to talk to each other seamlessly and share information in an intelligent manner. Under EAI services, New Horizon focuses the following:

- CCF - Customer Care Framework
- Enterprise Service Bus Services (SSIS)
- Microsoft Biztalk Server
- SQL Server Integration

3.2.1.3 Customized Solutions

New Horizon also focuses on delivering applications/customized solutions/web enabled deployment solutions built using Windows Server 2003, Biztalk Server, SQL Server, Share Point Products and Technologies and Visual Studio.

3.2.1.4 Information Workers Solution

Information Worker Solutions are increasingly asked to collaborate, innovate and compete in the modern business world. Companies are asking their employees to share & centralize information across the enterprise or in a mobile environment independent of time, geographical and organizational boundaries in order to help effective decision making.

Microsoft Information Worker solutions, including Microsoft Office SharePoint Server, can connect people, information and systems within your organization. New Horizon can help you build these solutions, empowering your workers to streamline daily functions and access information using portal solutions, content management and collaborative tools to increase organizational efficiency by making important business information and processes readily accessible. Our core expertise lies under the following areas of IW technologies:

- Process and Workflows Automation Solution
- Enterprise Project Management Solution
- Business Intelligence and Data Warehousing

3.2.1.5 Business Solutions

Automation of business process is essential for organizational efficiency. New Horizon offers following services for your business optimization:

- Microsoft Dynamics GP (formerly Microsoft Great Plains)
- Microsoft Dynamics AX (formerly Microsoft Axapta)
- Microsoft Dynamics CRM
- Microsoft Dynamics NAV (formerly Microsoft Navision)
- Microsoft Point of Sales / Retail Management Solutions

Above technology set highlights New Horizon's significant and diverse skill set with reference to the Microsoft Platform and Framework, back to back successful completion of project and an ever growing pool of Microsoft Certified Professionals and experts at the peak of their profession.

3.2.2 HP Business Technology Optimization Services

HP Business Technology Optimization software helps you make sure that every dollar invested in IT, every resource allocated and every application in development or production meets your business goals. HP BTO is an approach to IT management that reduces costs and produces business outcomes by helping your IT leaders in:

- Allocate IT spend and resources based on business priorities
- Automate key processes across IT strategy, applications and operations
- Measure IT effectiveness and efficiency from a business perspective

3.2.3 Virtualization Services

Virtualization is a proven software technology that is rapidly transforming the IT landscape and fundamentally changing the way that people compute. New Horizon's virtualization services let you

run multiple virtual machines on a single physical machine, sharing the resources of that single computer across multiple environments.

Our virtualization services will let you run and operate different virtual machines with different operating systems and multiple applications on the same physical computer.

3.2.4 Integrated ID card Solution

New Horizon has anticipated as a Tier 1 partner of Evolis Card Printer in Pakistan. Evolis is a global leader in the Card printing S0lutions. These card printers are fitted with options for graphic, magnetic and electric (contact and RFID contactless chip cards) personalization of all kind of cards and badges (employee badges, student IDs, payment cards, etc.). Evolis aims at making plastic card printing widely available and affordable by offering simple, on-demand and customized printing solutions that bring quality to the largest scope of business users

- European leader and among the top 5 vendors in the plastic card printing industry
- 2008 Turnover : € 37 M
- An average annual growth rate of +43% since 2001
- 2008 Net Earnings : € 4.9 €M
- More than 140 employees worldwide
- A global distribution network covering 97 countries
- An export market that represents 92% of sales

3.2.5 Enterprise Applications

In order to be profitable and stay competitive in today's fast-paced economic conditions; Organizations depend heavily on a business solution that must be integrated across all the functions, must be seamless and provide real-time data for effective decision-making.

New Horizon's Enterprise Applications Group has been set-up by industry professionals to deliver such value-added services to its customers. We are committed to deliver business solutions at the highest class of service.

We offer a complete portfolio of Enterprise Application Consulting Services with Oracle E-Business Suite and Microsoft Dynamics products.

Services within the Enterprise Applications portfolio include Designing, Developing, Deploying and Managing applications, with a strong focus on small and medium businesses (SMBs).

3.2.5.1 We Offer

- Business Applications Consultancy
- Complete Lifecycle Implementation Services
- Solution Designing
- Enterprise Applications Integration
- Customizations
- Data Migration & Upgrades
- Maintenance & Support
- Training

3.2.5.2 Valuable Proposition

- Sustainable solutions with a higher ROI

- End-to-End Business focused solutions that leverage information technology
- Experienced Team members who are well equipped to handle all types of technical issues
- Tested methodologies that help customers obtain value from investment in information technology
- Complete knowledge transfer to its customers

3.2.5.3 Our Approach

Enterprise applications are complex and need to be approached in a structured manner. That is why our approach to enterprise application lifecycle management comprehensively covers all the aspects:

IT Strategy: We collaborate closely with our customers to evaluate systems, tools and processes, identify key operational areas for improvement and evaluate technologies that may be beneficial.

Software Selection: We research and recommend the right mix of solutions to help achieve our customer's business goals.

Implementation: Our best-practice methodologies streamline the implementation process, allowing our customers to quickly gain benefits from enterprise applications – while meeting regulatory compliance challenges.

Support: Our solution experts are well equipped to handle our customer's technical problems with the right tools and methods, so that they can keep pace with business growth with minimal downtime and inconvenience.

Integration: We have the skills to understand the business needs and bridge the gaps between disparate systems.

Customizations and Enhancements: When standard functionality is not enough, our expert consultants can build the custom solutions that address your very specific system requirements.

3.2.6 Business Intelligence Solution

In this ever transforming world, high performance hinges on the ability to gain insights from data. Informed management equipped with right tools make more insightful decisions that deliver improved business outcomes across the enterprise.

Today's business organization, regardless of its current capability, can benefit by becoming more analytical over time. From strategy to execution, New Horizon can work with business organizations to develop the predictive capabilities needed to outperform in these fast-changing times.

Analytic capabilities underpin the most important imperatives senior management face today:

Driving growth - from new markets, new customer segments and opportunities, marketing transformation and innovation.

Enhancing cost and cash advantage - through balance sheet efficiency; enhanced working capital; better capital allocation and return on investment; and resetting structural costs for more flexibility.

Improving operational excellence - by realigning the operating model; reengineering key processes; focusing on lean processes and operational effectiveness; and sourcing operational excellence.

Restructuring the business at scale - through M&A, divestitures, consortia, industry restructuring, value chain restructuring and business ecosystems.

Winning the war for talent - by re-skilling the workforce, sourcing new talent, developing change agents and creating a human capital strategy.

From strategy to execution, we can facilitate organizations deliver the insights to their large data with EMC Greenplum Data Ware house and SAS Analytics Engine.

3.2.6.1 EMC Greenplum – Curing the Big Data Fetish

- Greenplum database is built to support the next generation of Big Data Warehousing and large-scale analytics processing.
- Industry leading Massively Parallel Processing (MPP) performance.
- It stores and analyzes terabytes to petabytes of data.
- It allows you to take full advantage of large clusters of increasingly powerful servers and storage.

3.2.6.2 SAS – The Predictive Engine

SAS helps organizations anticipate and optimize business opportunities. We do this through advanced analytics that turn data about customers, performance, financials and more into meaningful information. The result? Fact-based decisions for undeniable bottom line impact – this is how we transform the way our customers do business.

Why we are different

Driven to solve customer business problems, privately-held SAS works closely with customers in all stages of research and development to ensure that they get the most out of new offerings. What truly differentiates SAS is its "creative capital," in the words of Chief Executive Officer Jim Goodnight. The technical and domain expertise of SAS employees allow the company to serve nearly all industries in multiple cutting-edge analytical capacities, including cloud and high-performance computing, in-database processing and taking full advantage of the value hidden in unstructured data.

How we do it

SAS' technology infrastructure – spanning data management, analytics and reporting – gives customers THE POWER TO KNOW® within the context of how they need to know it.

This solution-driven approach provides the reliability, depth and breadth needed to solve nearly any real-world business issue. Every organization, regardless of industry, comes to SAS for an integrated approach to their most pressing challenges, such as combatting fraud in Financial Services, expediting drugs to market in Life Sciences and identifying cross-sell opportunities in Retail.

SAS = Analytics of the future

Customers see tangible results time after time with SAS software and services. So it's no surprise that the company celebrates 35 years of consistent revenue growth this year. SAS is used at more than 50,000 sites in over 127 countries, including 93 of the top 100 companies on the 2011 Fortune Global 500® list. What next generation approaches will your organization use?

You Can . . . with SAS® Solutions

Integrate massive amounts of structured and unstructured data. Analyze that data to gain predictive insights. Apply this knowledge to solve business issues specific to an industry. Improve performance across organization.

Empower right decision maker with the right information at the right time.

3.2.6.3 SAS Business Intelligence

Everyone recognizes the importance of getting the right information to the right person at the right time to enable fact-based decision making. With SAS, reporting is part of a seamless process for creating and sharing intelligence.

SAS provides this range of reporting capabilities so that users of varying skill levels across your organization can easily access the data. As a result, decision makers can get answers to sophisticated questions, format high-quality results and easily communicate their findings.

3.2.6.4 Alliance with SAS & Greenplum

New Horizon has an alliance with SAS & Greenplum the leaders in ANALYTICS and DATA MANAGEMENT to facilitate organizations across all segments, to realize the full potential of their greatest asset: DATA

We offer a full spectrum of services, from point solutions to end-to-end integration to key business processes, such as:

- Functional analytics to transform a specific function or business process:
- Campaign Management & Digital Marketing
- Supply Chain Optimization
- Financial and Budget & Planning
- Human Capital Management
- Asset Optimization

Industry analytics to adapt specific capabilities, such as:

- Risk Management and Anti-Money Laundering (AML) for Banks and Insurance
- Customer Analytics for Banks, Telecoms, FMCG, and retail
- Service analytics in consumer electronics, industrial equipment and auto
- Smart grid analytics in utilities and telecom operators
- Public security analytics for intelligence, security, safety, logistics, health and revenue
- Predictive Asset Maintenance analytics for Oil & Gas, Fertilizers, Utilities, Manufacturing, Airlines

Information management to the full breadth of information management challenges, including:

- Data management, architecture and infrastructure
- Enabling technology and application infrastructure
- Enabling organization capability development

New Horizon offers a diverse pool of experienced resources to cater to your business and technical needs based on deep industry knowledge and expertise in many sectors. Our consultants can provide you with unique insights and capabilities using SAS & Greenplum, which in turn will help you achieve a more rapid and sustained ROI.

3.3 Business Process Optimization

Taking the time to figure out how to optimize each business process within your company can present a whole new world of efficiencies for you and your employees. Whether its resource or process outsourcing, or if you need information technology consulting or training services, New Horizon offers number of solutions for business process optimization that has been heralded as revolutionary in its ability to enhance productivity. We address your business challenges through our integrated IT and business process optimization solutions. We unlock business value by applying proven process methodologies and business excellence frameworks to significantly reduce costs, enhance effectiveness and optimize business processes. Some of our services that falls under BPO are:

3.3.1 Office Printing Outsourcing Solution

New Horizon's Office Printing Solution is a total printing solution enabling you to manage your print environment with the latest HP printer technology, supplies, and support and maintenance services. New Horizon is one the selected partner to provide HP Office Printing Solutions. With this solution a company can manage its cash flow and reduce operating cost by per page copy cost solution with best line of HP Laser and Multifunction printers. For the services New Horizon has provided in this domain HP has awarded New Horizon a partnership level of as Office Printing Solution Specialist.

New Horizon helps its clients to take control of imaging and printing environment to benefit & achieve business goals, cut costs and increase efficiency.

3.3.2 Training & Development

New Horizon offers its clients a comprehensive range of training services and learning solutions. Being a premium Microsoft Gold Certified Partner, New Horizon has established specialized Learning Solutions division for delivering high quality technology training solutions. The division offers customized and official Microsoft based training services to the corporate sector tailored to specific needs of the organizations.

New Horizon focuses on providing its corporate customers, in-house training services in our dedicated training area, equipped with the high-tech infrastructure and modern laboratory where customers/clients are trained on emerging Microsoft technologies and Cafeteria with Free Lunch/ Refreshments for our Trainees. New Horizon also has the privilege of having Microsoft Certified Trainers on board who are highly qualified and experts for Microsoft technologies. New Horizon aims to establish strong partnerships with its clients, emphasizing responsiveness and flexibility to ensure their expectations are met.

3.3.3 Support & Maintenance

At New Horizon we support your IT, technology warranties and industry specific systems as part of our continuing commitment to provide you with a superior alternative. New Horizon's hardware & software maintenance service provides a comprehensive array of support services to assist in the repair of all types of branded and unbranded Server, Desktop, Laptop & Peripherals including Monitors and Printers. The Services are designed to meet the budgetary demands of all customers from Large Enterprises to Small set-ups, who require the guarantee of repairs for their IT Equipment.

Our Hardware Maintenance Services will help simplify management, cut costs and boost performance with onsite and remote services from a single source – minimizing your expenditure while maximizing the performance of your IT equipment.

The arrays of services offered are:

- Annual Maintenance Agreement with Parts & Labor
- Annual Maintenance Agreement without Parts
- Per-Call On-Site Support & Services
- Carry-in Equipment Repair & Diagnostic Services
- Provisioning of Resident Engineer(s) for Support & Services

Most of our technical resources are former employees of world's leading IT manufacturer having prestigious IT industry certifications and trainings to fulfill the business expectations of our valued customers. Salient features of New Horizon's Hardware Maintenance Services include:

- Dedicated Service Desk
- Preventative Maintenance & Health check options
- Case Management – via email or via 0800- buy- HP (48-4357)
- Up to 24x7x365 Priority 1 Support
- Choice of Response Times
- Highly skilled & qualified engineers
- Spare Parts for all branded and un-branded systems

3.3.4 IT Services & Consultancy

Sometimes you need assistance implementing a very unique project or need to develop custom applications for your IT organization. For such needs, you need to address these Custom People, Process and Technology requirements to document a development and implementation plan to ensure success. No matter how complex your project might be, New Horizon's Solutions Design Center team will diligently design the architecture, integrate the corporate systems, deploy solutions globally, and provide remote management for your live business applications.

From business and IT consulting to process improvement and implementation, we offer our customers technologies and business models that allow them to quickly and efficiently improve the way they do business. Some of Consultancy services are:

- Network Architecture & Designing
- Business Process Reengineering
- Project Management
- Disaster Recovery Planning

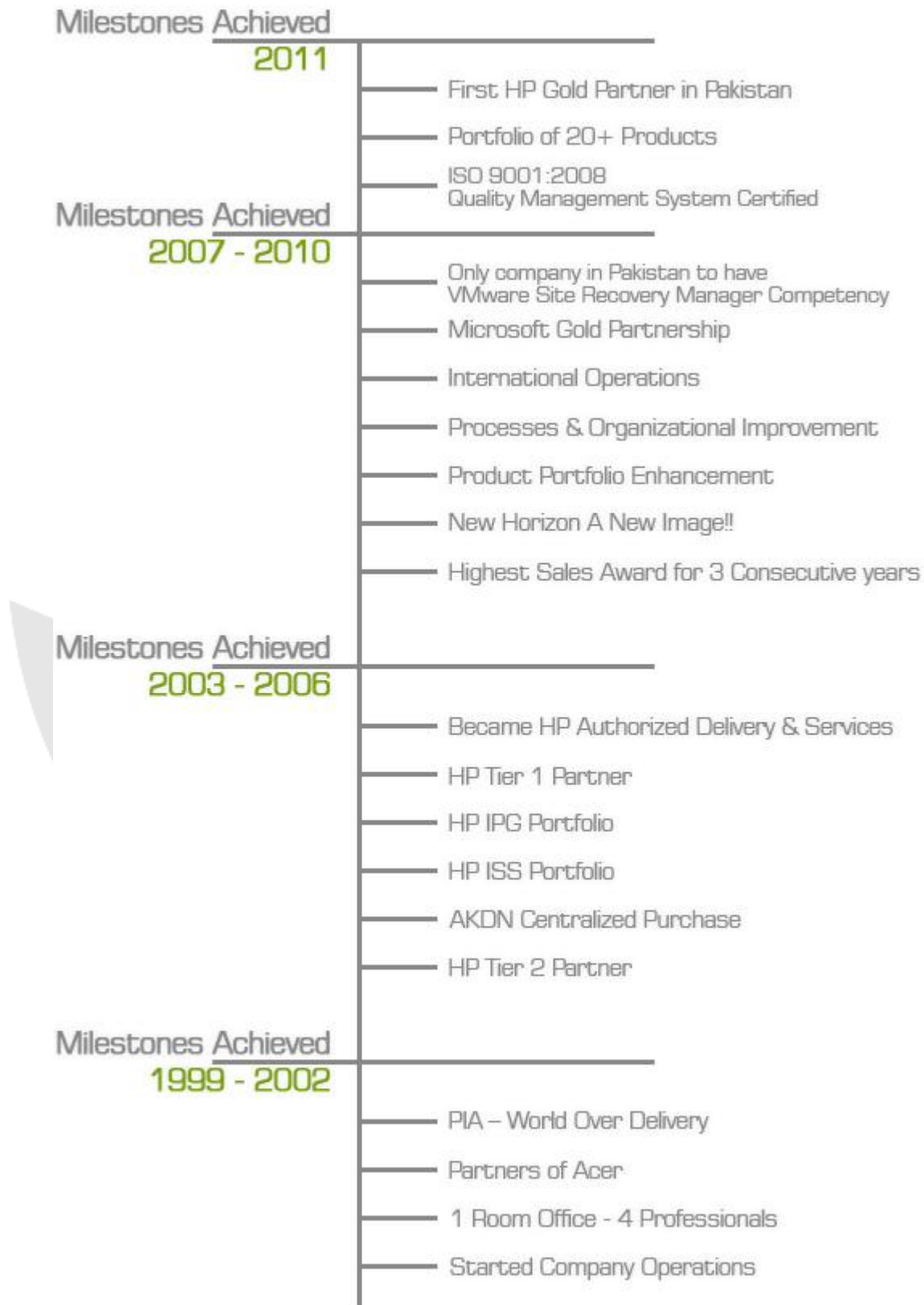
4 Technical Competencies

Following is a highlight of strengths & technical skill set held by expert consultants at New Horizon:

Infrastructure	<ul style="list-style-type: none"> -HP Storage Works Solutions -HP Integrity Servers -HP Commercial Desktops -Workstations and Notebook -HP ProLiant Servers -HP Enterprise Storage Solutions 	<ul style="list-style-type: none"> -HP Commercial SMB Solutions -ASP - HP Enterprise Solutions -HP ProLiant Server Solutions [2010] -VCP 4, VTSP 4, VSP -Avaya[®] Sales/Presales Professional -NVIDIA High Performance Computing
Integration	<ul style="list-style-type: none"> - Value Planning Services - EAI, BizTalk Server - CRM3 , CRM4 - MS Exchange & AD - MCP - CRM and GP 	<ul style="list-style-type: none"> - Veeam Data Replication - VMware View, vSphere, Server - SharePoint 2010 - Citrix Desktop Virtualization - RSA
Optimization	<ul style="list-style-type: none"> - MCPD - Enterprise Developer - Microsoft Certified Trainers - Project Management Professional[®] - ITIL[™] - SAS Business Intelligence 	<ul style="list-style-type: none"> -MCTS - SQL Server 2008 Business -MCAD - .NET Framework 3.5, C# 3, -MCTS - MOSS 2007 -Oracle Certified Professionals - Data Warehousing Tools

5 Time Line

New Horizon has come a long way. With decade long sheer hard work, New Horizon has evolved from a 4 person company to a 200+ enterprise dedicated to provide IT services excellence.



6 Our Customers

ABAMCO	PCSIR
Aga Khan Hospital	University of Karachi
IBA University	KICT
Biztek University	Pfizer Pakistan
Arif Habib Group	Liaquat National Hospital
Atlas Bank Ltd.	Engro Foods
Atlas Group	Sanofi Aventis
Bahria University	Saudi Pak Commercial Bank Ltd.
Bank Al Habib	Usman Institute of Technology
Bank Alfalah Ltd.	Sheikh Zayed Hospital
Bank Of Punjab	KASB Bank
Bosicor Pakistan Ltd	Rehman Medical Institute
BP Pakistan	SNGPL
Burraq Telecom Ltd.	Soneri Bank Ltd.
City District Government Karachi	HSBC (Bank)
Meezan Bank	Roshan Telecom Afghanistan
Central Depository Company (Pvt) Ltd.	Federal Urdu University
COMSATS	Telenor Pakistan
Lufthansa Airlines	Trakker Group
Govt. of Punjab	TRG Pakistan
USAID	TWA/SAIF Group
Lakson Group	United Nations
Deutsche Bank	UFONE
Eli Lilly Pakistan	University Of Arid Agriculture
EVAMP & SANGA	University of Azad Jammu & Kashmir
Fauji Fertilizer	International Power Global
Faysal Bank Ltd.	Jahangir Siddiqui Group
Habib Bank Ltd.	Kalsoft (Pvt) Ltd.
ICAP – Institute of Chartered Accountant	Karachi Stock Exchange
NED University	LMKR
International Brands Ltd.	LUMS
ICI Pakistan Ltd.	MCB Bank Ltd.
Indus Motors Ltd.	Multinet Pakistan Ltd.
Overseas Pakistan Foundation	National Bank Of Pakistan
LUHMS University – Sindh	National Telecommunication Corp.
NUML University	Nestle Pakistan
DOW University of Health Sciences	New Jubilee Insurance

7 Contact & Locations

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