



New
Horizon
Your Strategic IT Partner

Quarterly Newsletter
Quarter 1, 2010

Envision

MOMENTUM

A little push in right direction can make a big difference

INSIDE

- New Horizon is now in alliance with NVIDIA
- Engro Foods updates its Technology Infrastructure
- DOW University acquires HP Servers
- Al-Karam Textile revamps Network Infrastructure
- Ali Gohar expands Data Center
- New Horizon provides 100 HP Desktops to Allied Bank
- PIA upgrades Technology Infrastructure
- New Horizon participates in LUMHS Roadshow
- Reckitt & Benckiser automates Sales
- New Horizon helps UIT to establish new labs
- Tullow gets Virtualized
- Fauji Fertilizer acquires HP Technology Infrastructure Products
- New Horizon provides IT Infrastructure Products to Roshan Telecom, Afghanistan
- Bank Al-Falah expanding IT Infrastructure
- NUST enhances their Technology Infrastructure
- New Horizon signs an agreement with NADRA
- Pakistan Army wins gold medal in Cambrian Patrol Exercise
- Tabba Heart signs a contract with New Horizon for HP Products
- NJI procures HP Products
- New Horizon provides HP Office Printing Solution to HBL
- New Horizon Upgrades Meezan Bank's Branches
- Millat Tractor chooses New Horizon for Microsoft Licenses
- A peek into New Horizon's Solution Design Center

New Horizon is now in alliance with NVIDIA

New Horizon being an NVIDIA Tesla Preferred Partner is authorized to provide NVidia Tesla products and services to enterprises in Pakistan.

Tesla is transforming the world of supercomputing. By using the GPU's parallel processing capabilities, it delivers massive performance for scientists and researchers needing the power of a supercomputer, but at a fraction of its cost and power consumption.

NVIDIA awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible.

New Horizon is in alliance with the best in-class Companies and with addition of NVIDIA Tesla to its portfolio, New Horizon will be able to provide its customers premier level of services and consultancy.



NVIDIA®



Engro Foods updates its Technology Infrastructure

Engro Foods updates its Technology Infrastructure by procuring HP 4420S Notebooks bundled Microsoft Windows 7 and Microsoft Office 2007 from New Horizon.



To update the Technology Infrastructure, Engro chose New Horizon as a Registered Technology Partner for fulfilling the technology needs of the FMCG Company.

Engro Foods Limited was officially launched as a fully owned subsidiary of Engro in 2004. Using dairy as a stepping stone to enter into the food business, the Company has established state-of-the-art processing units.

DOW University acquires HP Servers

DOW University of Health Sciences acquires HP DL 580 Servers from New Horizon to run some of the critical applications at the University. The HP Servers will enable the applications to run efficiently, smoothly and at its maximum productivity.



DUHS was established in 1945 as DOW College by Sir Hugh Dow, second Governor of Sindh. Since then the college is renowned as one of best institutes for medical studies in Pakistan. In the year 2003, the college got the status of University of Health Sciences for its remarkable services and expansion.

Al-Karam Textile revamps Network Infrastructure

New Horizon replaces Al-Karam Textile's old network infrastructure to HP Procurve solution. The solution consists of HP Procurve switches 24, 48 Ports and managed switches.



The solution comprises of two phases which are divided according to the number of newly constructed facilities of Al-Karam.

The Al Karam group was founded in March 1986 with a vision to be an innovative textile solutions provider worldwide. The Company is a manufacturer and a supplier of distinguished fabric for apparel, home and industrial markets with its clients all over the world.

Ali Gohar expands Data Center

Ali Gohar procures HP DL 380 Servers with racks from New Horizon to expand their existing Data Center. This expansion of datacenter will help Ali Gohar to smoothly run new and substantial applications.



Ali Gohar and Company (Pvt) Limited is a part of the Ali Gohar Group of Companies. With the benefit of 50 years' experience in the field of product distribution, it is one of the largest distributors of pharmaceutical products as well as selected consumer products.

New Horizon provides 100 HP Desktops to Allied Bank

New Horizon provided 100 HP Pro 2000 Desktops to Allied Bank for the expansion and updating branches.



Allied Bank is one the leading and oldest banks in Pakistan. The Bank also has the largest network of over 780 online branches in Pakistan and offers various technology-based products and services to its diverse clientele.

PIA upgrades Technology Infrastructure

PIA upgrades Technology Infrastructure by procuring HP Products from New Horizon. The HP Products include a number of Pro 2000 Desktops, Elite Series Notebooks, Network & Stand-alone Printers and Scanners.



This acquisition is a part of the expansion and up-gradation plan of PIA.

Pakistan International Airline (PIA), Pakistan's flagship, national airline has been an air travel pioneer since its inception in 1955.

New Horizon participates in LUMHS Roadshow

New Horizon participated in a two day promotional campaign organized at Liaquat University of Medical Health & Sciences. New Horizon showcased different models of HP Notebooks to the management and the faculty members of the university to choose from.



HP is one of the top computing giants in the world. As HP Premier Business Partner, New Horizon is authorized to sell and service HP products to enterprise and end-user level customers in Pakistan. New Horizon is one of the strongest Premier Business Partners in Pakistan.

LUMHS conducted this activity by inviting all technology vendors to showcase their products letting the management and the faculty members decide which product they prefer. New Horizon being one of the reliable names in the market got invited to participate in the campaign at the university campus.

Liaquat University of Medical and Health Sciences is a multi-dimensional educational institution in Jamshoro, Pakistan. With its mission to act as catalysts for innovative ideas, analytical, inter-personal and medical skills of its students, the Institute doesn't want to

compromise in the quality, performance and efficiency of its networking infrastructure. The equipment of highest standard networking gear has been considered as an essential prerequisite in order to ensure that the Institute fulfills its ambition to pursue only the best teaching and training methodologies.

The campaign was held to boost familiarity and educate the faculty members and the management of the university with various brands' wide range of products available in Pakistan. Through this promotional initiative, New Horizon not only offered HP product but also explained about the other services that are offered at New Horizon. The campaign received highly favorable response by the management and the faculty.



New Horizon Team demonstrating HP Notebooks to LUMHS faculty members

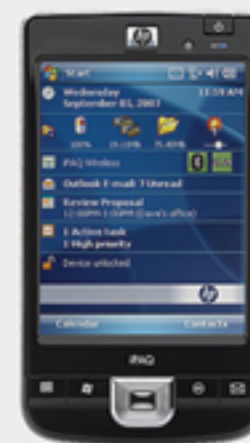
Reckitt & Benckiser automates Sales

Reckitt & Benckiser Pakistan Limited has automated its sales force by acquiring HP PDAs for their order booking. The multi-national FMCG Company has signed an agreement with New Horizon for various HP IPAQ 212 PDAs.

This procurement will help Reckitt & Benckiser to avail the following benefits:

- Acceleration of information delivery
- Reduction in manual intervention in data entry and processing
- Virtual elimination of human introduced errors
- Improvement in productivity
- Reduction in mistakes in order delivery
- Reduction in stock level errors
- Improvement in inventory control
- Better control of representative tasks

RECKITT BENCKISER



Reckitt Benckiser is a global success story: a world leader in the global household, health and personal care sectors. The FMCG Company operates in no fewer than 60 countries, while its brands are sold across 180.



New Horizon helps UIT to establish new labs

New Horizon helps Usman Institute of Technology to establish new labs. New Horizon provided HP 3310 Series Desktops for the establishment of the labs.



Keeping in view the increasing number of students, Usman Institute of Technology needed to establish these labs and chose New Horizon over others for its services.

Usman Institute of Technology not-for-profit, distinguished academic institution was established as a project of Usman Memorial Foundation in 1994 in collaboration with Technical University Nova Scotia (now Dal-Tec), a very well reputed Institution of Engineering Education in Canada. The Institute prepares engineers and technologists who have the character and skills to serve the country's requirements.

Tullow gets Virtualized

Tullow Pakistan (Developments) Ltd. gets their IT Infrastructure virtualized. Tullow was helped by New Horizon to consolidate their IT Infrastructure using VMware technology.



New Horizon is deploying the VMware Web Sphere Solution at Tullow. This solution will save the Company's valuable time, money and resources, so that it can focus on IT innovation rather than IT maintenance.

Tullow Pakistan (Developments) Ltd. provides oil and gas exploration services. The company is based in Islamabad, Pakistan. As of March 20, 2009, Tullow Pakistan (Developments) Ltd. operates as a subsidiary of Pakistan Petroleum Ltd.

Fauji Fertilizer acquires HP Technology Infrastructure Products

Fauji Fertilizer acquires HP Technology Infrastructure Products from New Horizon. The products include HP DL 380 Generation 6 Servers and HP 6730B Notebooks with docking stations and are



bundled with Microsoft Windows 7 operating system.

Fauji Fertilizer Bin Qasim Limited (FFBL) is a Granular Urea and Di-Ammonium Phosphate (DAP) fertilizers manufacturing company located at Port Bin Qasim, Karachi. FFBL fertilizer complex is state of the art manufacturing facility with advanced Distributed Control System for safe and efficient operation.

New Horizon provides IT Infrastructure Products to Roshan Telecom, Afghanistan

New Horizon has started its strive to provide the best in-class IT Products & Services in Afghanistan. New Horizon provided IT Infrastructure



Products to Roshan Telecom, Afghanistan's leading telecommunications provider and the market leader with over 3.8 million active subscribers and a network that covers over 230 cities and towns in all of the country's 34 provinces.

The products included a number of HP 6930p Laptops, DX7500MT Desktops, 5550 Color Printers, LaserJet CM 2320fxi Copier and LaserJet 3005X Black & White Printers.

This procurement is in order to the enhancement in Roshan Telecom's work force as well as replacement of the out-dated IT Infrastructure.

Bank Al-Falah expanding IT Infrastructure

Bank Al-Falah Limited is expanding its IT Infrastructure by procuring 20 HP DL-380 Servers from New Horizon. The Bank is in the process of expanding its branches as well as the datacenter which is at the Bank's Head Office. The HP Servers will help the Bank's branches operations to run smoothly.



BANK ALFALAH

Bank Al-Falah is one of the renowned bank in Pakistan, was established 1997. The Bank is currently operating through 329 branches in Pakistan, Bahrain, Bangladesh & Afghanistan.

NUST enhances their Technology Infrastructure

NUST enhances their Technology Infrastructure by procuring HP Products from New Horizon. These HP products include Pro 2000 Desktops, Servers, Printers and Plotters. NUST has also procured HP Z800 Workstations powered by NVIDIA Tesla technology which delivers massive performance for scientists and researchers needing the power of a supercomputer, but at a fraction of its cost and power consumption.



Being an NVidia Tesla Preferred Partner, New Horizon is authorized to provide NVidia Tesla products and services to enterprises in Pakistan.

NUST is the dynamic face of higher education in Pakistan. University's newly built technology-smart campus in Islamabad nestles not only with some premier educational institutes and research centers but also enjoys the close vicinity of the capital's industrial sector. More than an exodus to the dream campus (H-12), the relocation of some NUST Schools in the serene setting of the federal metropolis is a giant leap for the University to vie for a prominent place in the unfolding arena of higher education.

The products procured by NUST from New Horizon helped them to lay the foundation of technology infrastructure at the newly built campus.

New Horizon signs an agreement with NADRA for 500+ HP Desktops

New Horizon signs an agreement with NADRA for providing 500+ HP Pro 2000 Business Desktops. This milestone agreement was signed for fulfilling NADRA's requirement of upgrading the old computing units and to add new systems to the Authority to enhance the performance and also to speed-up the processes.

National Database & Registration Authority (NADRA) is widely known for providing solutions for identification, e-governance and secure documents that deliver multi-pronged goals of mitigating identity theft, safe-guarding the interests of our clients, and facilitating the public. In-depth Research and Development efforts have enabled NADRA to become the trailblazer in the area of Software Integration, Data Warehousing, Network Infrastructure Development and Project Management.



Pakistan Army wins Gold Medal in Cambrian Patrol Exercise

Pakistan Army Rawalpindi Corps team had won a Gold Medal due to best performance in a three day Cambrian Patrol exercise, 2010. According to a communiqué issued by the Inter-Services Public Relations (ISPR), exercise Cambrian Patrol organized in United Kingdom aimed to arrange training of military teams establishment across the world.

During the three-day event in UK, Rawalpindi corps team infiltrated enemy lines and performed multiple tasks. In 2010, 86 teams participated in the exercise, including 70 British and 16 from other countries, including USA, Canada, Germany, France, India and Pakistan. However, Pakistan Army displayed an excellent performance and won a gold medal.





Tabba Heart signs a contract with New Horizon for HP Products

Tabba Heart Institute signs a contract with New Horizon for HP Personal System,



Image Printing and Server Solution Products. The products include 100 Pro 2000 Desktops, a number of Laser Jet Printers and ML-350 Generation 6 Servers.

Tabba Heart Institute is a 120-bed state-of-the-art cardiac institute equipped with most modern equipment serving the community since 2005. The Institute is a non-for-profit organization and a socially responsible corporate entity that believes in facilitating the community by offering different services for the prevention and treatment of cardiac diseases at an affordable price.

Tabba Heart Institute signed this contract for updating the previous technology infrastructure that will provide the Institute with more effective and efficient performance.

NJI procures HP Products

New Jublee Insurance (NJI) procures HP Products from New Horizon. The HP products include Pro 2000 Desktops and CPQ 420 Notebooks bundled with Microsoft Windows 7 operating system and Microsoft Office 2007.



NJI is in the phase of expansion of human resource as well as updating of the old desktops and notebooks which is leading the Company to purchase.

New Horizon has been repeatedly been chosen by NJI to fulfill the technology requirements at the Company. NJI was established in 1953 and is one of the brightest and most reputable names in the insurance sector.

Sustained growth over half a century has secured NJI a place among the "Big Three" of Pakistani insurance companies in terms of gross direct premium and financial base.

New Horizon provides HP Office Printing Solution to HBL

New Horizon has successfully deployed HP Office Printing Solution at HBL Centralized Trade Processing (CTP) Global Operations. Office Printing Solution is about simplifying management of print assets where customers never have to worry about supplies inventory or shortages, inconsistent quality or unscheduled maintenance.



This solution consists of placement of 7 high end printers with printing speed of 50+ Pages /Min in place of 37 printers that the Bank was previously using. All the equipment maintenance, resident engineer, supplies and toners will be managed by New Horizon and the Bank will be paying only for the printing on per page copy cost basis. With the deployment of this solution, the Bank have reduced major pain points and achieved following advantages:

- High Speed and fluent printing
- Centralized managements and reports
- Pre-failure toner and parts alerts for on time toner replacement
- Resident Engineer for on time support
- Backup units for immediate support
- Placement of Supplies and Toners onsite
- Dedicated E-mail ID for on time alerts and pages count reports on weekly basis.
- Quarterly preventive maintenance and health check of deployed units



Muhammad Arif Bedi, Senior Manager Information Technology, HBL Centralized Trade Processing (CTP) Global Operations awarding contract for OPS Solution to Qaiser Sarwar, Head of Strategies, New Horizon

New Horizon Upgrades Meezan Bank's Branches

New Horizon upgrades Meezan Bank's branches by providing the Bank 200 HP Pro 2000 Desktops. New Horizon is also providing networking solution to the Bank. This solution includes HP Pro Curve Switches.



Meezan Bank is in the phase of upgrading and expanding the technology infrastructure of their branch network for which New Horizon was chosen to provide its best-in-class products and services.

Meezan Bank Limited, a publicly listed company, was incorporated on 1997. Meezan Bank has clearly established itself as the largest Islamic Bank in Pakistan with the largest Islamic Banking branch network in the country.

Millat Tractor chooses New Horizon for the renewal of Micro-soft Licenses

Millat Tractor Limited chooses New Horizon for the renewal of Micro-soft Licenses. The Microsoft Licenses are for Exchange Server Standard, Professional Desktop and Windows Server Standard. All Licenses are covered under Microsoft Software Assurance.



Millat Tractor chose New Horizon for its best in-class services and par commitment with the customers.

Millat Tractors Limited (MTL) is Pakistan's leading engineering concern in the automobile sector, an ISO 9002 certified company for its Assembly Plants of Tractors, Engines, Industrial & Agricultural Products, as well as Material Testing and Gauge Control Laboratory.

A peek into New Horizon's Solution Design Center!!!!

New Horizon is one of the pioneers in providing a total Systems Integration solution to its clients.

In our customer engagement process, New Horizon works with the senior executives of a client to gain an understanding of their business requirements. Leveraging its expertise in the different technology verticals, New Horizon then makes recommendations by defining technology and related service requirements necessary to support business goals and strategies. The result is a comprehensive analysis that clearly outlines gaps in the client's IT landscape. This analysis is used to develop a customized Roadmap aligned with core objectives of a client's business.



Syed Adil Ali
Head of Solution Design Center

Since New Horizon understands what is needed to deliver business value using IT, it offers end to end solutions which covers consulting, hardware, licensed software, applications, systems management, IT optimization, security, maintenance, help desk and networking needs. The delivery vehicle for these services is New Horizon's revolutionary Solution Design Center (SDC).

The SDC is mandated to ensure that every customer requirement is studied and discussed in the greatest depth possible to understand not only the scope but also the future plans. This information is then passed on to the seasoned professional of the specific domains with the deliverable of a "future-proof" and "cost-effective" solution for the customers to deliver the best functionality and best possible return on investment.

The SDC has the exposure and access to the global knowledge base provided by the leaders in the specific domains where New Horizon operates. The knowledge base coupled with the professional experience of the SDC members, makes the SDC at New Horizon the Solution Design Center that in addition to designing cutting-edge technology also helps customers by knowledge transfer in the IT field. This provides us an opportunity to contribute towards Pakistani economy and bringing the awareness to masses at the same time.

The Solution Design Center combined with New Horizon's capabilities of specific IT domains allows New Horizon to offer a unique unmatched value proposition to its customers which no other IT company can offer!!!!!!!!!!!!



Help is only a **Click** away...

E-Support's Team is standing by to help you.
Access our Support Team now!

IT SUPPORT
ANYWHERE IN PAKISTAN

0800-BUY-HP
0 8 0 0 - 2 8 9 - 4 7



**New
Horizon**
Your Strategic IT Partner

Block-B, 18th Floor, Saima Trade Tower, I.I. Chundrigar Road, Karachi, Pakistan.
Phone: +92 21 32214750-2 Fax: +92 21 32636532
UAN: 111-IT-HELP (48-4357) Toll Free: 0800-BUY-HP (289-47)
Email: info@newhorizonit.net
Web: www.newhorizonit.net

Branches: Lahore | Islamabad | Multan | Peshawar | Faisalabad | Muzaffarabad
Help Desk: Hyderabad | Vehari | Sukkar | Sialkot | Quetta